

# Audience Acuity's National Consumer Database



## Unprecedented Consumer Insight Drives Rich Omni-Channel Engagement

If your brand is looking to engage consumers across digital and offline channels, unmask web traffic, develop an identity graph, personalize social campaigns, or optimize segmentation criteria, then put Audience Acuity's National Consumer Database to the test and let the results speak for themselves. Learn more at [audienceacuity.com](http://audienceacuity.com)

### Results Delivered:

*A US-based telecom company achieved a 636% increase in incremental gross line additions in their first campaign.*

## Optimize Connections with Consumers

Our National Consumer Database helps deliver safe and privacy-compliant connections between a brand and their consumers by providing unencumbered access to virtually every adult in America. This includes deep consumer insight and connectivity to:



**246  
MILLION**  
INDIVIDUALS  
NAMES +  
ADDRESSES



**126  
MILLION**  
OPT-IN  
EMAIL



**251  
MILLION**  
MOBILE  
PHONES



**173  
MILLION**  
HOUSEHOLDS  
LAST NAME +  
ADDRESS



**109  
MILLION**  
ADDRESSES



**327  
MILLION**  
IP  
ADDRESSES



**264  
MILLION**  
SOCIAL  
HANDLES



**514**  
DEMOGRAPHIC  
& LIFESTYLE  
ATTRIBUTES