



NATIONAL CONSUMER DATABASE

UNPRECEDENTED CONSUMER INSIGHT DRIVES RICH OMNI-CHANNEL ENGAGEMENT

If your brand is looking to engage consumers across all channels, develop audience targets, or optimize segmentation criteria, then put our National Consumer Database to the test and let the results speak for themselves.

Learn more at audienceacuity.com

► SUCCESS STORY:

A US-based telecom company achieved a 636% increase in incremental gross line additions in their first campaign.

OPTIMIZE CONNECTIONS WITH CONSUMERS

Our National Consumer Database delivers safe and privacy-compliant connections between your brand and your consumers. We enable omni-channel access to virtually every adult in America. This includes deep consumer insight and connectivity to:



**226
MILLION**
ADULTS



**217
MILLION**
OPT-IN EMAIL



**143
MILLION**
MOBILE
PHONES



**146
MILLION**
HOUSEHOLDS
(LAST NAME +
ADDRESS)



**163
MILLION**
LANDLINE
PHONES



**700
MILLION**
I.P.
ADDRESSES



**226
MILLION**
SOCIAL
HANDLES



526
DEMOGRAPHIC
& LIFESTYLE
ATTRIBUTES