



# National Consumer Database

## Unprecedented Consumer Insight Drives Rich Omni-Channel Engagement

If your brand is looking to engage consumers across all channels, develop audience targets, or optimize segmentation criteria, then put our National Consumer Database to the test and let the results speak for themselves.

Learn more at [audienceacuity.com](http://audienceacuity.com)

### Success Story:

*A US-based telecom company achieved a 636% increase in incremental gross line additions in their first campaign.*

## Optimize Connections with Consumers

Our National Consumer Database delivers safe and privacy-compliant connections between your brand and your consumers. We enable omni-channel access to virtually every adult in America. This includes deep consumer insight and connectivity to:



**243**  
MILLION  
ADULTS



**146**  
MILLION  
OPT-IN EMAIL



**98**  
MILLION  
MOBILE  
PHONES



**172**  
MILLION  
HOUSEHOLDS  
(LAST NAME +  
ADDRESS)



**163**  
MILLION  
LANDLINE  
PHONES



**327**  
MILLION  
I.P.  
ADDRESSES



**264**  
MILLION  
SOCIAL  
HANDLES



**526**  
DEMOGRAPHIC  
& LIFESTYLE  
ATTRIBUTES